

HK heartbeat

natural life in the fast lane

Serving Hong Kong since 2001 ... naturally
The original conscious network is open to everyone.



Hong Kong's natural network

HK heartbeat is a private community of professionals, businesses and organizations promoting clean, green, healthy products and services. Business packages include full-service campaigns with access to collaborative online resources. Membership plans include local guides for personal wellness, responsible commerce and social service.

Community Membership and Public Resources

Email : weekly newsletter: upcoming events, member news, fresh insights

Print : Natural Hong Kong (free mini-guides) and The heartbeat directory (retail)

Website (heartbeat.com.hk) : calendar, directory, market; listings, shop, posts, features

Social media : discussion groups and campaigns on Facebook, Instagram, Twitter and more

"A worthwhile endeavor" Community Business

Register for Free Private Membership

Members are dedicated grassroots pioneers, local community leaders, future-thinking entrepreneurs and conscious consumers customers willing to sacrifice a bit of convenience in pursuit of balanced everyday choices at home and in work.

As a network of networks, our impact extends beyond our imagination with many circles of circles. 100% of profits are invested into back the business for developing new online services, The Social Sponsorship Program gifts business memberships to non-profit organizations and volunteer groups. HK heartbeat registers consistently high levels of brand recognition in a market powered by trust and businesses rely on word-of-mouth referrals. Hugs aren't reflected in the clicks.

WEB: **3,1483** monthly visitors | SOCIAL: **11,378** followers | MEMBERS: **2,038** | ORGANIZATIONS: **1,523**

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HK heartbeat by Connections Unlimited

T +852 6628 6153 | heartbeat@eizink.com | heartbeat.com.hk



Hong Kong's natural network

Since 2001, HK heartbeat has service the Hong Kong community with authentic content and connections for clean, green, healthy products, services and programs.

All materials are designed to reach an English and ESL (English as a second language) audience to serve the growing demand for healthy living, sustainability and social responsibility.



Advertising Services



Website Advertising

Calendar Listing	events, programs, activities	per event
Featured Post	events, products, services, specials	post
Sponsored Feature	content marketing	each
Website display ads	boxes and banners	month

Email Advertising

eNews Listing	headline + contacts + image	insertion
eNews Display	boxes and banners	insertion
eDM Features (listing)	headline + contacts + image	insertion
eDM DigitalDirect	eDM + Featured Promotion	package

Print Advertising

Print run – 15,000 Print Readership – 60,000+		
Natural HK mini-guides	listings/ads (free circulation)	quarterly
Tailored campaigns are available		All rates on request

"For many years, HK heartbeat has been my go-to source for reliable information about events, companies, products and services to do with healing, wellness, spirituality and conscious living in Hong Kong." Kay Ross

Print run – 15,000 | Print Readership – 60,000+

As an indispensable resource, guides and editorials provide multiple exposure opportunities and invites customers to give personal endorsements.

HK heartbeat has strong retention, with members keeping their magazines for months and even years beyond release date, using advertisements and editorials as a reference for purchase decisions. | Members: 3,000 copies | Complimentary Copies: Yoga studios, wellness clinics, spas and salons, serviced apartments, relocation companies, movers, real estate agencies, schools | Free e-Magazine Readership: Viewed in 50+ countries

Our members are:

- Executives, business owners, community leaders and opinion leaders
- Young, eco-aware urban professionals, innovators and entrepreneurs
- Parents, academics, teachers and students, doctors, practitioners, healers
- Journalists, writers, bloggers, editors, publishers sharing the love

Action | Active Wear | Allergy Care | Animal Welfare & Wildlife Protection | Architects | Aromatherapy | Beauty & Skin Care
 Bodywork | Books, Music & Video | Business & Wholesale | Catering | Children & Families | Chiropractic Care | Clean Air & Water
 Clothing & Sustainable Fashion | Coaches | Colonics | Conservation | Counselling & Psychologists | Creative Expression | Culture &
 Heritage | Dance | Dentists | Drumming | Eastern Therapies | Energy Healing | Environment | Events & Conferences | Exercise
 Family Services | Farms & Gardening | Feng Shui | Food Preparation | Foot Care | Gardening | Groups & Gatherings | Hair Salons
 Health Care Products | Health Foods | Holidays Holistic Medical Doctors | Home & Office | Home Furnishings | Homeopath &
 Naturopaths | Hypnotherapy | Integrative Therapies | Intuitive Arts | Jewelry & Crystals | Kinesiology | Kitchenware | Lifestyle Shops
 Marine Protection | Maternity, Baby & Child Care and Shops | Mindfulness & Meditation | Natural Health | Nei Gong | Nutrition
 Osteopaths | Personal Care & Cosmetics | Personal Growth | Pest Care | Pilates | Planning & Development | Professional Training
 Readings | Recycle | Renewal Retreats | Residences | Resources | Restaurants & Cafés | Schools | Seminars | Social Welfare | Spa &
 Beauty | Specialty Foods & Products | Groceries | Tai Chi | Time Out | Vegan & Veggie Dining | Venues | Veterinary Services
 Volunteer Agencies | Wellness Centres | Wine & Beers | Workshops & Courses | Yoga Teachers & Studios | Zero Waste ...

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