



heartbeat

natural life in the fast lane

Connect with expanding natural life networks

-- consumers | businesses | professionals | communities | storytellers --



Our readers get more out of life ... naturally

Business and community leaders
Executives, parents, teachers, journalists, doctors
Students, professors, artists, healers, performers, writers

Circulation

2,500 visitors / 15,000 visits each month
1,338 social media followers
20,000 print distribution

“A fantastic resource” – AsiaSpa

In the 21st century, we value quality over quantity.

While you invest time and energy to build your business, we invest expertise and resources to meet the growing demands for information and contacts to make balanced lifestyle choices ... naturally.

We create original publications designed to save time and we make it easy for readers to share.

Calendar : events, programs, gatherings, workshops, courses, activities

Marketplace : natural classifieds -- announcements, promotions, offers

Directory : A-Z guide to everything natural in Hong Kong

“We all love to have the information we want at our fingertips. This directory serves the purpose of letting us know about who is in Hong Kong to help us get in touch with our own “heartbeat”. Christine Loh

Reaching beyond traditional demographics, our expanding local networks of informed and active consumers and businesses connected around a LOHAS lifestyle of health and sustainability.

We attract readers and advertisers who respect our environment, maintain health, choose organic, live sustainable and ask: Where did it come from? Who made it? How did it get here? Where it will end up when it is no longer useful to us?

All of our materials are consciously prepared to reach native English speaking and ESL (English as second language) readers across a variety of cultural backgrounds from Asia and around the world living in Hong Kong.

Promotions our published on our website and shared with our social media networks on Facebook, Twitter and Google+, reaching an ever-widening audience of consumers who value quality over quantity.

Advertisers gain exposure and professional support – all materials are prepared for approval.

Connections Unlimited

Holistic Business, Media and Marketing

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Rates & Booking (www.heartbeat.com.hk)

Premium Listing	Rate	Contract A	Contract B	Contract C
<input type="checkbox"/> Event Listing*	\$888 per event	\$580 x 3 events	\$480 x 6 events	\$280 x 12 events
<input type="checkbox"/> Activities Listing*	\$888 per month	\$580 x 3 months	\$480 x 6 months	\$280 x 12 months
<input type="checkbox"/> Marketplace Listing*	\$888 per month	\$580 x 3 months	\$480 x 6 months	\$280 x 12 months
<input type="checkbox"/> Directory Listing	\$4,888 per year	\$6,800 for 2 years	\$8,800 for 3 years	--

Standard Listing

<input type="checkbox"/> Directory Listing	\$2,888 per year	\$3,800 for 2	\$4,800 for 3 years	--
<input type="checkbox"/> Marketplace Listing*	\$588 per month	\$380 x 3 months	\$180 x 6 months	\$118 x 12 months
<input type="checkbox"/> Activities Listing*	\$588 per month	\$380 x 3 months	\$180 x 6 months	\$118 x 12 months
<input type="checkbox"/> Event Listing*	\$588 per event	\$380 x 3 events	\$180 x 6 events	\$118 x 12 events

Text & Banner Ads

<input type="checkbox"/> Banner Display Ad *	\$2,888 per month	\$2,280 x 2 months	\$1,880 x 3 months	--
<input type="checkbox"/> Banner Text Ad **	\$1,888 per month	\$1,280 x 2 months	\$880 x 3 months	--
<input type="checkbox"/> Text Link **	\$888 per month	\$580 x 2 months	\$380 x 3 months	--

Profile Page

<input type="checkbox"/> Profile Page	\$8,888 per month	\$18,800 for 3 months	\$28,800 for 12 months	--
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Premium Listing : includes 50 words plus : Email Website

Standard Listing : includes 200 words plus : Email Website PDF Facebook Twitter Blog YouTube

*Listing Credits can be used for up to 12 months from date of purchase

**Plus 50% for premium positions

TOTAL AMOUNT OF THIS BOOKING

\$ _____

Send completed form by fax to +852 2906 7355 or email to connect@heartbeat.com.hk

COMPANY NAME _____

CONTACT check here if your details have been supplied by email _____

TITLE check here if your details have been supplied by email _____

TEL/MOBILE check here if your phone number has been supplied by email _____

SIGNATURE _____

DATE _____

Payment Instructions (booking will be confirmed on receipt of payment)

Deposit to **HSBC 400-527057-838** (Connections Unlimited)

- All materials are professionally prepared within 7 days for your approval
- Complete terms and conditions of placement are available on the website

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