



heartbeat

natural life in the fast lane

MARKETING & PROMOTIONS FOR NATURAL PRODUCTS & SERVICES IN HONG KONG



Reach the growing natural lifestyle market

Reach beyond traditional demographics to connect with active local networks of consumers, businesses and professionals connecting around a LOHAS lifestyle of health and sustainability.

We use information to promote healthy, balanced lifestyle choices.

"We all love to have the information we want at our fingertips. This directory serves the purpose of letting us know about who is in Hong Kong to help us get in touch with our own "heartbeat". Christine Loh

Our original publications are designed to save time, making natural choices easier every day.

Directory : A-Z guide to everything natural in Hong Kong

Calendar : events, programs, gatherings, workshops, courses, activities

Marketplace : natural classifieds -- announcements, promotions, offers

Promotions our published on our website and shared with our social media networks (Facebook, Google+, Twitter, etc) to reach an ever-widening audience of consumers who value quality over quantity.

CONSUMERS | BUSINESSES | COMMUNITIES

Business and community leaders
Executives, parents, journalists, doctors, teachers
Students, professors, artists, healers, writers, entrepreneurs

2,500 visitors / 15,000 visits each month
1,300+ social media followers
20,000 print distribution

"A fantastic resource" – AsiaSpa

Our members get more out of life ... naturally

We attract readers and advertisers who respect our environment, maintain health, choose organic, live sustainable and ask: Where did it come from? Who made it? How did it get here? Where it will end up when it is no longer useful to us?

All of our materials are consciously prepared to cross cultural boundaries and reach a native English speaking and ESL (English as second language) audience in Hong Kong, Asia and beyond.

Contact us for rates and details -- call +852 6628 6153.

Connections Unlimited

Holistic Business, Media and Marketing

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Calendar rates per listing

Listings are prepared from your materials and sent for your approval

Calendar listings appear by date on the website and in the Print-on-Demand edition

List your event and include the essential details

Premium Listing – includes website, email, logo/image and social media + 200 words

Standard Listing – includes website, email and social media links + 50 words

Profile Listing – link your premium listing to a full page profile

Marketplace rates by month

Listings are prepared from your materials and sent for your approval

Listings appear in posting order on the website marketplace and in the Print-on-Demand version

Promote your products, services and programs

Premium Listing – includes website, email, logo/image and social media + 200 words

Standard Listing – includes website, email and social media links + 50 words

Profile Listing – link your premium listing to a full page profile

Directory annual contract

Listings are prepared from your materials and sent for your approval

Listings appear by category on the website directory in and in the Print-on-Demand version

List your products, services and programs and link to your website

Premium Listing – includes website, email, logo/image and social media + 200 words

Standard Listing – includes website, email and social media links + 50 words

Profile Listing – link your premium listing to a full page profile

Banner Ad or Text Link rates by month

Supply your own materials or choose a template and we'll prepare one for your approval

Banners and text links are posted in a prominent position on the website or Print-on-Demand edition

Post your ad in a position of your choice and link to your website

Premium Banner 250x250 | Standard Banner 250x125

Text Link – headline + up to 10 words + website

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