



## Membership Application Form

Fax completed form to +852 2906 7355 or email details to join@heartbeat.com.hk

USE BLOCK/CAPITAL LETTERS

Indicate with  which contact details you would like to share in the heartbeat member's handbook

<input type="checkbox"/> NAME	
<input type="checkbox"/> TITLE	
<input type="checkbox"/> COMPANY	
<input type="checkbox"/> TEL	<input type="checkbox"/> MOBILE
<input type="checkbox"/> FAX	<input type="checkbox"/> EMAIL
<input type="checkbox"/> ADDRESS (UNIT/BUILDING)	
ADDRESS (STREET)	
ADDRESS (DISTRICT)	
COUNTRY	
AREAS OF INTEREST	
MEMBERS LIST Please <input type="checkbox"/> do / <input type="checkbox"/> do not publish my name on the heartbeat website member list	
OPTIONS <input type="checkbox"/> Individual Member : HK\$880 + HK\$100 one-time joining fee for new members <input type="checkbox"/> Buy 2 Get 1 Free : HK\$1,760 when 3 friends join together; joining fee is waived <input type="checkbox"/> Company Special : HK\$4,800 for 10 members joining from the same organization  <b>NOTE : PLEASE COMPLETE A SEPARATE APPLICATION FORM FOR EACH JOINING MEMBER</b>	
PAYMENT INSTRUCTIONS <span style="float: right;">check here if you require a receipt <input type="checkbox"/></span> <input type="checkbox"/> deposit to HSBC 400-527057-838 (Connections Un Limited) : AMOUNT: _____ <input type="checkbox"/> online payment by credit card	
PAYMENT REFERENCE NUMBER	PAYMENT DATE & TIME
APPLICANT'S SIGNATURE	DATE

ADMIN USE

Get more out of life ... naturally.

heartbeat ♥ T +852 8108 7850 F +852 2906 7355 support@heartbeat.com.hk

The Natural Lifestyle Market is fresh, pure, eco-friendly, socially responsible, balanced, renewable, organic, sustainable, ethical, conscious



## Why join heartbeat?

Established in 2001, heartbeat is a social network providing natural lifestyle information and events.

- ☑ Connect with others who are actively looking for natural products and services
- ☑ Stay in touch with the latest natural life industry news and information
- ☑ Easily locate businesses offering natural products and services

## Our Members

We value privacy so we don't ask personal questions.

Our members have diverse backgrounds and share common interests.

### NATURAL CONNECTIONS

- Special offers for natural products & services
- Access to the full heartbeat business database
- Networking for personal and social connections

Members of all ages and backgrounds purchase & invest consciously, choose healthy and discover new natural products & services every day. Our **multicultural community** uses basic or advanced English, lives locally and experiences life globally. Networks include key media, community and businesses actively promoting natural options at every opportunity.

## Our Business

At heartbeat we believe in conservation, respect and sustainable business.

We inspire and support individuals and companies to achieve their full potential.

In our fast-paced 21st century, few of life's rules are new - we live by ancient principles.

- Delivering valuable natural lifestyle information that is not readily available in the mass marketplace
- Connecting customers with local companies for sustainable personal and community growth
- Serving a growing interest in fresh & healthy activities, products & services

www.heartbeat.com.hk	<ul style="list-style-type: none"> <li>▪ Events &amp; visitors calendar and service directory</li> <li>▪ Business profiles, classified ads and useful information</li> </ul>
heartbeat e-news	<ul style="list-style-type: none"> <li>▪ Weekly email subscriber newsletter : editorial, calendar, news, notices</li> <li>▪ Announcements and value-added content with news and special offers</li> </ul>
natural life directory	<ul style="list-style-type: none"> <li>▪ Hundreds of local business listings with contact details and description</li> <li>▪ Published regularly on natural paper with wide retail circulation</li> </ul>
public & private events	<ul style="list-style-type: none"> <li>▪ Informative &amp; inspiring social networking events for members &amp; guests</li> <li>▪ Privately hosted functions for personal members</li> </ul>

**NATURAL** "existing in or produced by nature; having undergone little or no processing and containing no chemical or synthetic additives; not treated or refined; in its original or raw state; having or showing feelings, as affection, gratitude, or kindness, considered part of basic human nature."

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